

Corporate Sponsor Pack

T-FEST 2025



EXPEDITION
LIMITLESS

ELS
Group Ltd



Summary

In 2023, Expedition Limitless embarked on our first charity expedition—an unsupported 110km journey through the Arctic with 12 novices. Our goal? To raise £50,000 for Isle Listen.

By 2025, we set our sights even higher, doubling our fundraising target to £100,000. To achieve this ambitious goal, we needed fresh and creative fundraising events—and that's how the T-Rex Run was born.

In its debut year, the event saw over 500 participants and thousands of spectators, raising an impressive £12,000 towards our final total of £111,000 for Manx Mencap. The T-Rex Run was widely praised as one of the most innovative and fun family days in recent memory.

This year, we're aiming even higher. Bigger. Better. More impactful. Join us as we take the T-Rex Run to the next level - T-Fest 2025!




Media Exposure

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'Largest dinosaur race for 63 million years'



Organisers hail "largest dinosaur race for 63 million years"

16 September 2024

More than 500 runners wearing inflatable Tyrannosaurus rex costumes battled blustery conditions to take part in a fun run for a Manx learning disability charity.

Organised by Expedition Limitless, participants walked, jogged or ran the 1.5-mile (2.5km) course on Douglas Promenade on Saturday.



About £12,000 was raised for Manx Mencap, taking the total raised for the charity by the team who recently kayaked hundreds of miles on a Canadian river in aid of the organisation to more than £120,000.

Top stories

- LIVE** Trump tells Congress he 'appreciates' Zelensky's message on Ukraine peace
- Trump says he is 'just getting started' in speech to US Congress
- Treasury earmarks billions in spending cuts

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Seven moments from Trump's big speech




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Rawesome T-Rex race set to be held on Douglas promenade

Published 6 months ago on 23/08/2024
By Adam Morton



Have you ever had the urge to dress up as a T-Rex and race other T-Rex's along Douglas promenade?

Well if you have, you're in luck!

Up to 500 fun runners dressed in T-Rex outfits will be getting their running shoes on next month to raise funds for Manx Mencap.

CHARITY

Pensioners Over 60 Are Eligible For These New Hearing Aids

Hear Clear

LATEST TRENDING

- Extensive Search for Missing Michael
- From Failing Student to Award Winning Tech CEO: The Remarkable Rise of Josh Sinclair
- Food Artist Takes the Cake at Industry's Oscars
- Divers Carry Out Manxman Inspection Amid Sailing Delay


ISLE OF MAN TODAY

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Isle of Man to host world's biggest T-Rex race this Saturday

Organisers are aiming to break an unofficial world record

Thursday 12th September 2024 6:00 am



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Unofficial record set for largest ever T-Rex race

Monday, 16 September 2024 14:17

Hundreds took part in event for Manx Mencap

An unofficial record's been set on the Isle of Man for the largest T-Rex race in 63 million years.

Expedition Limitless hosted a 'T-Rex Thunder Run' on Saturday (14 September) in aid of Manx Mencap.

More than 500 people took part raising £12,000 with this event and overall with other campaigns, more than £100,000 for the charity to date, which works to improve opportunities for those with learning difficulties.

Martin Malone organised the event:




Image Credit - Steve Corrin

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2024 Recap



The 2024 T-Rex fun run was a resounding success with over 500 fun run participants and thousands of spectators alongside widespread media coverage. Most importantly, the event highlighted the unique spirit of Manx culture while raising a phenomenal amount of money for local charity Manx Mencap.



Headline Sponsor



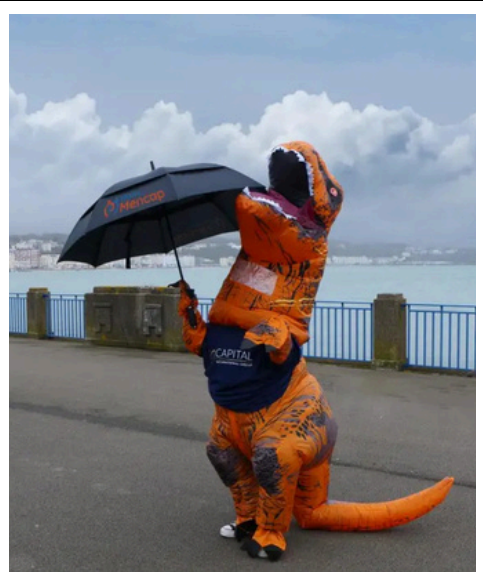
Brand Activation Points:

- **Start & Finish Line Branding.**
- **First 50m section of Douglas Promenade railings.**
- **Main Stage Branding**
- **Official Start Alongside Special Guest Dignitaries (MHK / Douglas Mayor / Charity etc)**
- **Radio & Press Interviews**
- **Official Promo Suit & Professional Video & Photo**
- **10 x Entries Employee Entries with Company Branding**
- **Title Sponsor - T-Fest 2025 Powered By (Your Company)**
- **Full Activation On All Social Expedition Limitless Media Platforms**
- **Corporate Tent To Showcase Company Brand**

£10,000



Silver Sponsor x 10



Brand Activation Points:

- 50m section of Douglas Promenade railings.
- 5 x Entries Employee Entries with Company Branding
- Activation On All Social Expedition Limitless Media Platforms
- Corporate Tent To Showcase Company Brand

£1,250



2025 Plan

2024 was undoubtedly a 'roaring' success, but we felt that more could be done with such a visually spectacular event as a team. The 2025 edition will have the same format using a 2km course across & back on Douglas Promenade.

Additionally, we have decided to grow the event into an afternoon family friendly festival with music, food, and refreshments for participants and spectators to enjoy.

We believe that T-Fest has the potential to become an annual event that, in time, will attract visitors to the Isle of Man to participate, something we're hopeful will begin this year.

Your corporate sponsorship will enable this to happen while ensuring as much money raised goes to The Children's Centre & Rebecca House by Hospice. Sponsorship money will be used to pay for T-Rex suits, event management, stage & audio production, and marketing.

Martin Malone - martin.malone@limitlessgroup.im

Phil Quirk - phil.quirk@limitlessgroup.im

Mark Smith - mark.smith@limitlessgroup.im



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